



Blog Activity Guidance

Description of Activity

In the Blog Activity, Participant(s) will produce a blog post to be hosted by Rykerr Medical LLC on the Rykerr Medical Blog. The blog will discuss a pre-approved topic (as outlined in the Activity Application) relevant to the EMS industry. The design of the Activity is not simply to report on or summarize existing information, but rather to discuss or suggest something new and innovative in the field or to present something in a new light.

Goals

- Collaborate with other professionals in the industry
- Develop and implement the skills needed to prepare a professional written presentation
- Investigate a novel idea or presentation of existing information relevant to the practice of EMS

Objectives/ Expected Learning Outcomes

Through participation in the Podcast Activity, Participant(s) will:

- Produce a blog post of professional quality to be shared with peers
- Utilize technology to share experience and expertise with others in the EMS community
- Organize thoughts in a coherent manner that allows for ease of reading/ viewing and digestion of new information

Pre-requisites

This Activity is available to all EMS providers, no further prerequisites are required.

Criteria for Selecting Faculty

As with all Rykerr Medical CE Activities, the Blog Activity is categorized as an F4 activity per CAPCE S&R in which the participant(s) take(s) the initiative to direct learning in a way best suited to their needs and the general expectations outlined here. That said, the Program Committee is available to both offer feedback and evaluate performance. In addition, Content Reviewers outside of the Program Committee can assist in this capacity. In the event that a member of the Working Group (composed of the Program Committee and Content Reviewers) is a subject matter expert or has a specific interest in the topic of the Activity, the Program Committee will directly seek his or her input when evaluating the Activity.

Rubric for Evaluation

In order for credit to be awarded, the submitted Blog Activity must achieve “Meets Minimum Requirements” in all fields and as determined by the Program Committee.

	Does Not Meet Minimum Requirements	Requires Revision(s)	Meets Minimum Requirements
Alignment with Activity Application	Does not align with approved Activity Application	Partially aligns with approved Activity Application	Fully aligns with approved Activity Application
Quality of Production	Quality of writing/ presentation consistently interferes with comprehension of the material	Quality of writing/ presentation interferes, at times, with comprehension of the material	Quality of writing/ presentation does detract from comprehension of the material
Accuracy of Content	Inaccuracy (or inaccuracies) noted that is (are) inconsistent with current evidence and/ or best practice	Clarification needed to maintain consistency with current evidence and/ or best practice	Aligns with current evidence and/ or best practice
Organization	Content is disorganized to a degree that the audience is unable to digest the information	Content is mostly organized, but some inconsistencies might detract from comprehension	Content is organized in a way that allows the audience to fully digest the information
Grammar and Spelling	Many spelling and/ or grammar errors noted	Few spelling and/ or grammar errors noted	No spelling or grammar errors noted
Citation of Sources (if applicable)	Sources not cited, sources cited inaccurately or sources absent when needed	Errors noted in citations, but credit given with references to outside material	Appropriate citations provided for all appropriate references to outside material

For all criteria that “Does Not Meet Minimum Requirements” or “Requires Revision(s),” specific guidance will be provided to participant(s) and suggestions may be offered by which the submission can be reworked to achieve a successful evaluation and awarding of credit.